

Trade fair	ORGATEC
Sub-heading	Modern Office & Facility
Date of the event	October 26 - 30, 2010
Organizer	Koelnmesse GmbH
Event frequency	biennial
Conceptual sponsor	bso Verband Büro-, Sitz- und Objektmöbel e.V.
Venue	Cologne Exhibition Center
Opening times	for exhibitors: 8.00 a.m. to 7.00 p.m. for visitors: 9.00 a.m. to 6.00 p.m.



ORGATEC
Modern Office & Facility
October 26 - 30, 2010

space rate/sqm, standard rate	€ 162.00*
space rate/sqm, early bird discount*	€ 152.00*
energy costs/sqm	€ 6.50*
AUMA fee/sqm	€ 0.60*

www.orgatec.com

**applies for registration until November 30, 2009*

(*all prices plus VAT)

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Ticket Prices

Day Ticket Advance Sale	€ 20,00
Day Ticket Box office	€ 32,00
3-Day- Ticket Advance Sale	€ 38,00
3-Day-Ticket Box office	€ 50,00
Season Ticket Advance Sale	€ 54,00
Season Ticket Box office	€ 66,00

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Product segments

- Office Facility Planning, Construction, Extension and Management
- Office & Office Facility Equipment
- Furnishing for Office and Facilities
- Organisational/Planning Systems, Accessories
- IT, Telecommunications, Software and Services

Fair profile

All for modern life and work in "Office and Object": Presentation of the complete process of business environments: planning, furnishing and managing.

Fair profile	<p><u>Planning</u> In particular special services which are essential for the planning of office and business facilities. For example architecture, choice of location, financing, consultancy.</p> <p><u>Furnishing</u> In particular furnishing and equipment for offices and facilities e.g. classical furniture and furniture for lounges. In addition focussed in the themes Lighting, Flooring, Acoustics, A/V Technology and Organizing.</p> <p><u>Managing</u> In this case including all services of facility management and the crafts belong to it.</p>
Mailing of registration forms to exhibitors	July 2009
Hall occupancy	halls 6, 7, 8, 9, 10
Construction + dismantling periods	<p><u>construction:</u> starting from October 16, 2010</p> <p><u>dismantling:</u> ending by November 4, 2010</p>
Access rights	specialist trade visitors and interested consumers/users
Target groups exhibitors	<p>Manufacturers / Suppliers of:</p> <ul style="list-style-type: none"> • Office Facility Planning, Construction, Extension and Management • Office & Office Facility Equipment • Furnishing for Office and Facilities • Organisational/Planning Systems, Accessories • IT, Telecommunications, Software and Services

Target groups visitors	<ul style="list-style-type: none"> • architects, interior designers, designers • consultants • office furnishing trade, furniture trade • investors / real estate industry • Facility Management companies • User: <ul style="list-style-type: none"> - financial institutes, banks, insurances - operators of convention centres, hotels, business centres, cultural sites (theatre, opera, cinema), commercial properties - freelancer, lawyers etc. - administration / public authorities - occupational health practitioner, HR, employee representatives, process / organisation management, facility manager - executive management, office user (industry, trade, services)
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Results of the previous event (2008)

Exhibitors	665 companies from 39 countries (international rate of 61%)
Gross exhibition space	112,800 sqm
Visitors	62,199 visitors* from 114 countries

ORGATEC Project Team

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* 52,699 trade visitors according to the guidelines set by the Society for Voluntary Control for Fair and Exhibition Statistics (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungskennzahlen – FKM) as well as 9,500 visitors who made use of the reduced-price admission thanks to cooperations with business, the media and associations.